



**Giving Lots** is a premium web-based social enterprise (WEBSE) which enables “behavioural giving”, via the purchase of lifestyle items, many of which are unusual/last minute opportunities/or are celebrity-based.

The core of the business is the online auction site [www.givinglots.co.uk](http://www.givinglots.co.uk) on which charities and their supporters can offer items for sale, with the net proceeds of sale going to charity. Within the site there is also a percentage donation option (allowing individuals and corporates to donate some, but not all the proceeds to the charity of their choice).

**Giving Lots** has also extended its online auction offering to include online auction campaigns, virtual events and the preview of actual live auctions.

There is also a charity **Wish List** facility, which gives charities the chance to ‘sell’ items they require for their own charitable work and gives buyers the chance to donate directly to a charity by the purchase of (for instance) a wheelchair, children’s therapy equipment or funding for research. These items are nearly always Gift Aidable.

**Giving Lots** is a for profit business launched in April 2008 to offer charities and their supporters (both individual and corporate) a secure, trusted professional and personal platform from which desirable items can be bought and sold. It offers its registered users the opportunity to buy a variety of items with the proceeds benefiting charity, as well as to support their own charities by auctioning items, introducing internet consumers to the concept of giving by buying.

Since launch **Giving Lots** has raised and facilitated over £500,000 for the charities with which it works.



**Pink Floyd  
signed guitar**

Raised: **£16,000**  
October 2008  
Crisis

**2x premiere tickets  
to Harry Potter**

Raised: **£3,000**  
July 2009  
St Mungos



**Wish of a life time...  
Jamie became a pilot**

Raised: **£500**  
May 2009  
Starlight